

April 2023

Offering More Value to Customers

INNOVO Net Zero is extending its range of services and available technologies to offer more value to customers and accelerate their progress towards Net Zero.

Our mission is to help customers identify opportunities for reducing carbon emissions, guide them towards the technologies that will enable them to capitalize on those opportunities and measure their achievements ... and doing so in a way that saves money and improve margins. In April we have successfully expanded the range of technologies that we can offer our customers by concluding agreements with providers of three pioneering clean technologies: lubricants that increase the efficiency of motors and compressors; free-standing, wind-powered electricity generators; and hydrogen re-cycling units. We are also working with an exciting new partner to develop a fully integrated eco-system for collecting data about emission reductions and converting them into carbon credits.

INNOVO Commercializing CO2 into Bio-Fertilizer Technology



75 percent of the world's CO2 emissions come from burning fossil fuels, coal oil and gas. INNOVO is globally commercializing the conversion of industrial CO2 smoke emissions into bio-fertilizer using a profitable proven algae technology.

Half the oxygen we breathe comes from algae in the oceans. This revolutionary technology uses algae in bio-refineries to convert CO2smoke into bio-fertilizer which stimulates

crop growth. This goes on to digest vast amounts of CO2 from the atmosphere.

USD 3B of funding is being used to build the latest plant to digest 80 million tonnes of CO2 smoke.

Behind the Scenes at INNOVO Net Zero

From time to time, we will profile one of our teams, to demonstrate how we help companies to achieve a 50% GHG emission reduction by 2030.

INNOVO Net Zero - Operations Technology Team

With INNOVO's goal of helping large, medium, and small companies, our Technology Operations Team focuses on finding the most effective profitable Net Zero technologies.

The team is focused on global searches for innovative, clean, and profitable technology providers. Our ever-expanding portfolio of partners provides a continuous supply of new clean tech to the global INNOVO Net Zero network. Additionally, the team research specific technologies to find the most relevant solution for targeted business and industry requirements.

Criteria for Technology providers

New, profitable technology solutions must adhere to green and clean standards. The team evaluates the global market readiness and availability and, helps the technology provider bring its technology to the global market through INNOVO's Net Zero Marketplace. This combined with INNOVO Net Zero's own Carbon Credit monetization solution, links the technology to IoT enabled sensors to measure and evaluate the amount of GHG reduction achieved.

In collaboration with its partners, we provide Carbon Credits based on actual and measured carbon footprint reductions, which are validated and stored.
