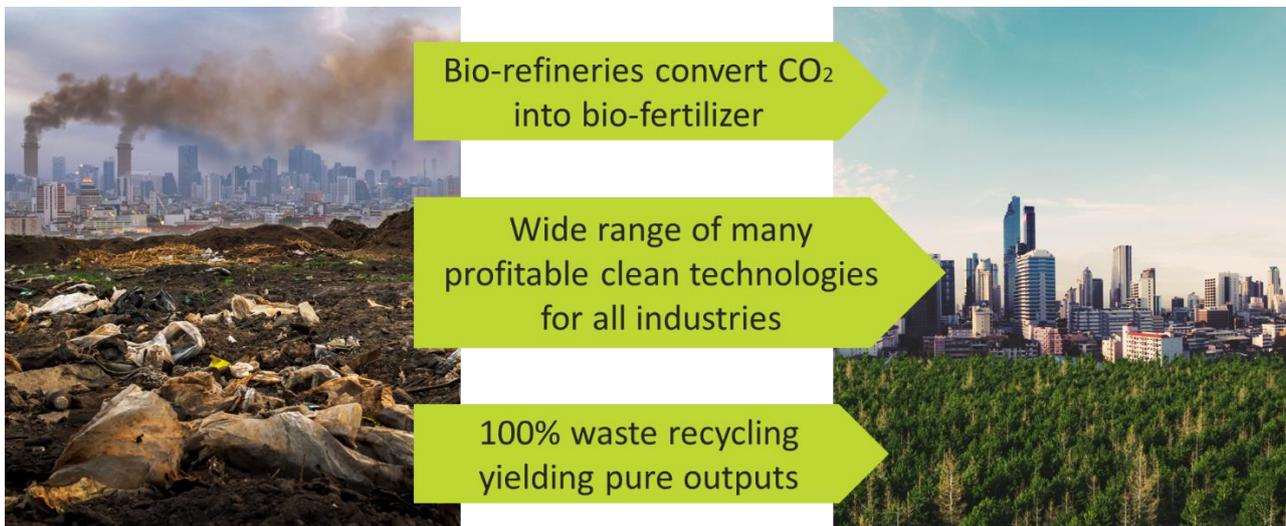


October 2023 Newsletter

INNOVO Transformation of Industrial Cities into Clean Sustainable Cities

Many of the great cities of the world have developed around their local industries. While economically vital, they are also some of the greatest sources of CO₂ emissions and waste.



INNOVO finds and deploys profitable clean technologies with its goal of halving CO₂ emissions by 2030. It has a wide range of many profitable clean technologies for all industries. Together these proven, profitable technologies enable INNOVO to transform industrial cities into sustainable cities.

INNOVO bio-refineries use algae to profitably convert industrial CO₂ emissions into bio-fertilizer which can be used to accelerate crop growth.

ALL waste including landfill, effluent, and hazardous waste can now be recycled without carbon emissions into pure, profitable outputs such as graphite, graphene, hydrogen, and oxygen.

Additionally, INNOVO's wide range of many profitable clean technologies is applicable to all aspects of city life including construction and transport. For example, a technology to significantly reduce the energy costs and therefore the carbon emissions from air conditioning.

INNOVO Accelerates the Industrial Transformation to Carbon Net Zero

We are excited to announce that we have launched a Carbon Net Zero Roadmap product that we will deliver globally, focused on small and medium manufacturing, industrial and supply chain companies.

INNOVO works with Chief Sustainability Officers (CSOs) and management teams in all sectors and industries to understand the challenges, ongoing initiatives, priorities, and needs. Then produce a concise, action-based roadmap for the highest Scope 1, 2 or 3 emissions that enable CSOs to understand what cleantech to deploy, where and how to maximize emission reductions, taking into account budget and resource constraints.

This roadmap also has the benefit of consolidating and explaining the Carbon Net Zero journey, target emission reductions and includes indicative budget requirements. This enables clear reporting on milestone progress, emission targets being met and empowers management teams to make earlier and clearer decisions about priorities, operational changes, spending, and escalation actions if required.

Once solutions have been delivered, INNOVO can deploy an Audited Carbon Reductions (ACR) system that measures accurately the emission reductions and enables these to be audited and transferred across the value chain using the planned INNOVO ACR exchange.

In addition, INNOVO recognizes the challenge of Scope 3 emissions and can incentivize action across the value chain as each cleantech solution in the INNOVO portfolio delivers a clear ROI and increased profitability.

INNOVO works in partnership to produce the following outcomes.

