

## July 2023 Newsletter

### INNOVO's Partner Launches High Strength Solar Windows Globally



- Lighting a room at night can now be powered by daylight via its windows.
- INNOVO has partnered with a patented optically clear vertical building photovoltaic window system that produces continuous energy from daylight.
- The glass windows are exceptionally strong and can be used in buildings over ten storeys high.
- The technology uses nano material between double glazed glass panes and is not sprayed on the surface so it does not degrade typically as solar panels can.
- Manufacturing scale up has been in development over the past eighteen months placing the technology in the enviable position for immediate global roll-out.
- The thermal and acoustic value keeps BTUs in the building and solar heat gain out of the building, while generating electricity, for say, powering building lighting.

## ESG jumps from 7 to 2 for Chief Procurement Officers

The 12th Annual Global Chief Procurement Officer Survey 2023 has revealed that procurement is engaging across a broader set of priorities than ever before, with environmental, social and governance (ESG) and corporate social responsibility (CSR) becoming increasingly important. Enhancing ESG and CSR jumped to the number two priority spot (72%), up from number seven in the 2021 report.

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### Shifting priorities

According to Deloitte this year's study revealed that procurement is engaging across a broader set of priorities than ever before, with environmental, social and governance (ESG) and corporate social responsibility (CSR) becoming increasingly important. Other insights include:

- Enhancing ESG and CSR jumped to the number two priority spot (72%), up from number seven in the last report.
- Driving operational efficiency (74%) remained the number one priority. Digital transformation (72%) tied for priority number two (up from its previous number three spot), while improving margins via cost reduction (71%) came in at number three (down from number two in 2021).
- The 2023 study found that Orchestrators of Value are three times more likely than their peers to be involved in digital transformation, the third most cited procurement priority.

[Read the report](#)

## INNOVO visits Leo's Community Development Center

Yangbo Du, CEO of INNOVO North America, explains INNOVO's focus in helping to halve CO2 emissions by 2030.

<https://youtu.be/Y3Eadyf0uSM>