

May 2023

HOW INNOVO helps customers to reduce their GHG emissions to reach the 2030 target

At INNOVO Net Zero, we use the ARM strategy (Assess, Reduce and Measure)

INNOVO engages with companies seeking to reduce their Carbon Footprint, using clean technology and measures the effect of the clean technology which can then be converted into Carbon Credits. By constantly seeking out new, innovative clean technologies INNOVO introduces them to our clients as they come on stream.

How we work:

Phase 1 : We agree with our client on the target for Carbon Footprint reductions. The INNOVO team in collaboration with our client, searches for and identifies Climate & Waste technologies that help clients achieve Net Zero profitably.

Phase 2: The selected technology is deployed and measured through our in-house software to identify the effectiveness of the technology.

Phase 3: The actual measured Carbon Footprint reduction, based on the mtCO₂e / month, is established, and converted into Carbon Credits that can then be traded on the Exchange Traded Fund, allowing the company to make best use of its Carbon Credits.

INNOVO Profitable Recycling of ALL Types of Waste



INNOVO is globally commercializing a revolutionary technology which can profitably recycle almost any type of waste including landfill, medical waste, effluents, and hazardous waste.



The technology produces no emissions and is self-powered from the waste. It breaks the waste down into different pure outputs which INNOVO can sell globally. With over USD 1Billion of funding, the containerised technology is being deployed at international sites processing 10,000 tonnes per day.

INNOVO is engaging client partners around the globe to meet its commitment to have the technology processing all waste, universally deployed by 2030.

Behind the Scenes at INNOVO Net Zero

Continuing our “inside” INNOVO series, this month focussing on Talent

We ask our Chief Talent Officer, Rene De-Murard, what sorts of people are attracted to INNOVO?

Rene: “Pretty well universally the main attraction in joining INNOVO is our commitment to sustainability and by halving the CO2 emissions of the planet by 2030.

This ambition is top of mind of those team members who are motivated to help achieve this vision, and who contribute their extensive work/life experience and expertise, across diverse roles.

INNOVO seeks team players with high integrity and entrepreneurial spirit who enjoy the flexibility of remote and flexible work arrangements. Our regular collaborative Learning & Development workshops are an integral part of developing and sharing skills that combine to make a powerful and effective team.”

If this sounds interesting, why not get in touch with us - rene.de-murad@innovo-network.com

Podcast - CSR Accreditation and INNOVO How INNOVO enables organizations of all sizes to achieve Net Zero profitably

Richard Collins of CSR-Accreditation talks to Martin Kelly, Chair and Founder, Charles Irving-Swift, Chief Executive Officer and Johnny Gray, Chief Investment Officer of INNOVO. We discuss the changing sustainability landscape in relation to Net Zero and Scope 3 requirements. We also dig further into INNOVO’s mission, ESG and carbon credits.

What makes INNOVO different?

Listen to find out more ... <https://bit.ly/3B7V4RK>
